



PRESS RELEASE

CLUSTER DEL PECAN ANNUAL CONVENTION 2024

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Great Pecan Meeting Organized by Cluster del Pecán in Concordia

Concordia, Entre Ríos - For two days, an atmosphere of collaboration was experienced among various stakeholders from the pecan industry in Argentina, Brazil, Uruguay, Mexico, and the United States during the annual event organized by the Pecan Cluster, which this year was declared of municipal and provincial interest.

The event, which gathered over 300 attendees, featured an extensive program of conferences where local and international experts with extensive experience discussed current topics on institutional and production issues. Market and business data were shared, promoting sector training and professionalization. In addition to Argentine professionals, the event featured the participation of Eduardo Basso, president of the Brazilian Pecan Institute; Sally Arn, Director of Carter Pecan, the third-largest pecan exporter in the United States; Daniel Zedan, Executive Vice President of Sales and Marketing at Pecan Grove Farms, the sixth-largest pecan producer in the U.S.; and Mexican Agronomist Engineer Conrado Rodríguez Peña.

To meet the demands of different types of producers, the conferences were divided into two halls: one for young plantations and another for mature plantations and general sessions. The event also featured renowned Pastry Chef Natalia Cettour, who gave two masterclasses on how to cook with pecans and shared her experience on the versatility of pecans in gastronomy.

Recorded conferences are now available for viewing on the Cluster's YouTube Channel.

Abel Pintos at the Cluster Event

The event included a special appearance by Abel Pintos, who shared with attendees what motivated him to become so passionately involved in the fascinating world of pecans. Abel, along with his partners Marcelo González and Jorge Quinteros from Plan Divino, acquired La Matera, a field in Buenos Aires Province, where they are carrying out projects aimed at conserving ecosystems and promoting environmental education. The talk, which was conducted in a relaxed atmosphere with journalist Martín Melo, ended with Plan Divino's association with the Pecan Cluster.

Commercial Exhibition with Leading Companies

Finally, an important commercial exhibition stood out with 22 stands from top-tier companies offering products and services to the sector, including nurseries, pecan nut conditioning and peeling plants, machinery manufacturers, irrigation system suppliers, phytosanitary product providers, and solar panels, among others. The 2024 edition was supported by 34 sponsoring companies, which are a great example of the sector's development and growth. It is noteworthy that the Main Sponsor of the event for the second consecutive year was Savage Equipment, the prestigious American company that manufactures harvesting machines and conditioning and peeling lines.



Field Activity to Recognize and Manage Diseases

As part of the event, a field activity took place on March 20th in Villaguay called “Workshop on Disease Recognition in Pecan Cultivation: Botryosphaeria, Phomosis, Scab, and Anthracnose,” led by Dr. Micaela Heredia. The aim was to help participants learn how to recognize the nature of these problems and the symptoms associated with each disease, as well as promote exchange with local technicians and producers to manage these diseases using appropriate control strategies, with an emphasis on prevention.

For more information, visit <https://clusterdelpecan.org.ar/> or email clusterdelpecan@gmail.com

About the Cluster

Cluster del Pecán is a non-profit Civil Association that brings together 118 actors in the pecan value chain from the Argentine provinces of Buenos Aires, Entre Ríos, Corrientes, Misiones, Santa Fe, Córdoba, Chaco, Salta, Tucumán, and Catamarca. It includes producers, nurseries, service providers, advisors, processors, manufacturers, and marketers. Its main goal is to improve the competitiveness of the Argentine pecan industry by creating the necessary tools for the sustained and integrated development of the value chain, with the aim of boosting pecan cultivation in terms of production and commercialization in both domestic and international markets.